

# SUMMARY OF THE GOVERNOR'S ENVIRONMENTAL STEWARDSHIP AWARDS

AWARD CATEGORY	PURPOSE/ELIGIBILITY <sup>1</sup>	SPECIFIC JUDGING CONSIDERATIONS <sup>2</sup>	EXAMPLE PROJECTS <sup>3</sup>
<b>Agriculture &amp; Forestry</b>	To recognize individuals, businesses, or organizations that have demonstrated exceptional achievement in developing sustainable resource management programs for agricultural or forestry operations	<ul style="list-style-type: none"> <li>Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>Deployed a host of grazing technologies to improve water quality in and around the farm (<i>Raymond Cooper Farm, 2007</i>)</li> <li>Horneyhead Creek Restoration project improved water quality and the habitat (<i>UT Forest Restoration Center, 2006</i>)</li> </ul>
<b>Aquatic Resource Preservation</b>	To recognize the organized and sustained efforts of individuals, businesses, organizations, or agencies that improve or protect an aquatic ecosystem in Tennessee	<ul style="list-style-type: none"> <li>Effectiveness in the long-term protection and enhancement of the aquatic ecosystem</li> <li>Impact to the biological integrity and diversity of the aquatic ecosystem</li> <li>Integrated effort relating to adjacent land use</li> </ul>	<ul style="list-style-type: none"> <li>Retrofitted a state-owned campus with the latest in low-impact development practices that are improving the water quality in Sevenmile Creek (<i>Ellington Agricultural Center Campus, 2007</i>)</li> <li>Conducted 115 visual stream surveys along portions of the watersheds impaired streams (<i>Red River Watershed Assoc., 2006</i>)</li> </ul>
<b>Building Green</b>	To recognize individuals, businesses, organizations, or agencies that further the widespread use of green building materials and construction techniques	<ul style="list-style-type: none"> <li>Collaboration with existing green building programs</li> <li>Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>A business systematically constructs its new facilities using green materials and techniques (<i>Lawrence Bros. – Morgan Park Place, 2007</i>)</li> <li>Building outside of the Box (BOB) demonstrates cost effectiveness of building green (<i>Cumberland River Compact, 2006</i>)</li> </ul>
<b>Energy Leadership</b>	To recognize individuals, businesses, organizations, and communities for demonstrating outstanding leadership in improving energy efficiency, developing advanced energy technologies, and using renewable energy resources	<ul style="list-style-type: none"> <li>Processes used to optimize the amount of energy consumed in operational activities (<i>if applicable</i>)</li> <li>Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>Converting landfill gas to energy while conserving natural resources (<i>Johnson City Iris Glen Gas to Energy Partnership, 2007</i>)</li> <li>Reduced energy consumption through multiple energy management projects (<i>Panther Creek State Park, 2006</i>)</li> </ul>
<b>Environmental Education and Outreach</b>	To recognize individuals, businesses, organizations, and agencies for achievements in community-based environmental education and outreach programs	<ul style="list-style-type: none"> <li>Relevance of the educational and outreach efforts to environmental issues that are particularly pertinent in a given community</li> </ul>	<ul style="list-style-type: none"> <li>2006 EarthFest promotes a greater public awareness of environmental issues in East Tennessee (<i>Tennessee Valley Earth Partnership, 2007</i>)</li> <li>Provides educational programs that increase the awareness of environmental stewardship (<i>Great Smoky Mountain Institute at Tremont, 2006</i>)</li> </ul>
<b>Green Schools</b>	To recognize schools that encourage pollution prevention projects on their campuses while increasing the environmental awareness of students and staff; awarded to 1 K-12 school and 1 institution of higher education	<ul style="list-style-type: none"> <li>Effectiveness in addressing issues relating to air quality; energy, land, or water conservation; hazardous materials management; or solid waste reduction</li> <li>Participation by the student body, staff, faculty, and community</li> </ul>	<ul style="list-style-type: none"> <li>Helps surrounding areas understand the relationship between the community and the environment (<i>West Carroll Elementary, 2007</i>)</li> <li>WaterWorks! Promotes clean water in Tennessee through a multi-media approach advocating water quality (<i>MTSU Center for Environmental Education, 2007</i>)</li> </ul>

<sup>1</sup> There must be a three year window between win for each category

<sup>2</sup> These specific considerations are taken into account in addition to the standard judging criteria of ambition, innovation, education, cooperation, achievement, and commitment.

<sup>3</sup> For complete descriptions of the project examples, please refer to the Previous Award Winners section on the awards Web Site, [www.tdec.net/awards](http://www.tdec.net/awards)

AWARD CATEGORY	PURPOSE/ELIGIBILITY	SPECIFIC JUDGING CONSIDERATIONS	EXAMPLE PROJECTS
<b>Greenways and Trails</b>	To recognize individuals, businesses, organizations, or agencies that have achieved significant progress in furthering the protection or development of Tennessee's greenways	<ul style="list-style-type: none"> <li>• Focus on particularly significant river corridors, scenic trails, and other areas of cultural value</li> <li>• Involvement of neighboring communities</li> <li>• Collaboration with regional or statewide initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Developed a large ADA accessible playground and trail (<i>Maury County Parks &amp; Recreation, 2007</i>)</li> <li>• Rail-with-Trail greenway that links recreational, cultural, and natural amenities (<i>City of Cookeville, 2006</i>)</li> </ul>
<b>Hazardous Waste Reduction</b>	To recognize businesses that have eliminated or reduced the generation of hazardous wastes	<ul style="list-style-type: none"> <li>• Overall impact to human health</li> <li>• Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Developed an environmentally responsible business model that address the recycling of end-of-life vehicles (<i>Pull-A-Part, 2007</i>)</li> <li>• Removed outdated, unwanted and unstable chemicals from the entire school system (<i>Hamilton County Schools, 2006</i>)</li> </ul>
<b>Solid Waste Reduction</b>	To recognize businesses that have eliminated or reduced the generation of solid wastes	<ul style="list-style-type: none"> <li>• Level of commitment in the reduction of solid waste being disposed of</li> <li>• Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>• N/A (new category)</li> </ul>
<b>Lifetime Achievement</b>	To recognize individuals who have devoted at least 25 years of effective and valuable service to Tennessee's environmental protection or conservation stewardship; posthumous awards not made	<ul style="list-style-type: none"> <li>• Notable personal achievements in areas such as natural resource management, conservation, education, public service, and political support toward Tennessee's conservation and/or environmental protection</li> </ul>	<ul style="list-style-type: none"> <li>• Forty-Five years of being an effective champion for outdoor recreation and the protection of Tennessee's environment (<i>Bertha Chrietzburg, 2007</i>)</li> <li>• Fifty years in benefiting Tennessee communities through the Girl Scouts and many other Tennessee organizations (<i>Virginia Birdsong, 2006</i>)</li> </ul>
<b>Natural Heritage Conservation</b>	To recognize individuals, organizations, businesses, or agencies for achievements in protecting, preserving, or restoring Tennessee's natural landscape and native flora	<ul style="list-style-type: none"> <li>• Ability of project to address multiple environmental, educational, recreational, and economic goals</li> <li>• Effectiveness in the long-term protection and enhancement of biological diversity</li> </ul>	<ul style="list-style-type: none"> <li>• The restoration and protection of the forested ecosystem in and around Beaman Park (<i>Friends of Beaman Park, 2007</i>)</li> <li>• Removed exotic species from 650 acres with the help of over 2,000 volunteers (<i>Stones River National Battlefield, 2006</i>)</li> </ul>
<b>Parks and Recreation</b>	To recognize public sector parks for achievements in implementing best management practices and creating innovative solutions to today's recreational issues	<ul style="list-style-type: none"> <li>• Extent to which project addresses issues of recreational trends and environmental balance</li> </ul>	<ul style="list-style-type: none"> <li>• Restoration of a 23-acre Brownfield project on the Tennessee River (<i>City of Chattanooga, 2007</i>)</li> <li>• Installed a 20,000 square foot native butterfly garden (<i>Burgess Falls State Park, 2006</i>)</li> </ul>
<b>Pollution Prevention</b>	To recognize businesses that are committed to corporate environmental stewardship & that have significantly reduced or eliminated sources by modifying production processes, promoting the use of non-toxic or less-toxic substances, implementing conservation techniques, & re-using materials rather than putting them into the waste stream	<ul style="list-style-type: none"> <li>• Level of management commitment in preventing pollution through source / waste reduction and avoidance of media transfer</li> <li>• Relationship between the environmental benefits and the associated economic benefits</li> </ul>	<ul style="list-style-type: none"> <li>• Eliminated the production process for carpet samples and creates it from one hundred percent recyclable paper (<i>Tricycle, 2007</i>)</li> <li>• Developed a comprehensive commuter program to reduce pollution among other environmental issues (<i>Vanderbilt University, 2006</i>)</li> </ul>